

IT'S NOT INSPIRING  
TO HIDE YOUR FEARS  
+ VULNERABILITIES;  
IT'S ABOUT SHOWING  
YOUR COURAGE

AUTHENTICITY  
IS ONE OF THE  
MOST VALUABLE  
ASSETS WE HAVE

WHAT  
WOULD  
YOU GET  
UNCOMFORTABLE  
FOR?

100 DAYS  
WITHOUT  
FEAR

DO YOU  
REMEMBER  
YOUR  
EARLIEST  
MEMORY OF  
FEAR?

FEAR  
IS AN ALLY  
IF KEPT  
IN ITS  
PLACE

FEAR LESS, DO MORE

~~FEARLESS~~  
= BRAVE =

MICHELLE POLER  
#GLS21



WHEN YOU  
HAVE 2  
OPTIONS,  
CHOOSE  
THE  
= SCARIER =  
ONE

CONTRAST  
RATHER THAN  
COMPARE

GROWTH  
COMFORT

FEAR ALLOWS  
GROWTH  
TO GET IN

ASK INSTEAD:  
WHAT'S THE  
BEST  
THAT CAN  
HAPPEN?

IT'S NOT  
ABOUT BEING  
FEARLESS, IT'S  
ABOUT BEING  
- BRAVE -